



EUROPA-UNIVERSITÄT
VIADRINA
FRANKFURT (ODER)



Leibniz Institute for
Research on Society and Space



The 4th ENCOUNTER-Conference

Managing manorial heritage: scaling and balancing of public and private issues

5th–7th October 2018, European University Viadrina, Frankfurt/Oder (Germany)

www.encounter-viadrina.de

Conference Programme

4th October 2018 (Thursday)

18.00 – 20.00 Registration

19.00 Guided walk through Frankfurt/Oder and Stubice

20.00 Informal get-together in Frankfurt/Oder

5th October 2018 (Friday)

08.30 Registration

9.00 Welcome address by **Martina Münch**, the Minister of Culture and Science of the Federal Country Brandenburg and the President of the German National Committee for the Protection of Historical Monuments

Welcome address by **Julia von Blumenthal**, the President of the European University Viadrina

9.15 Introduction into the concept of the conference – **Paul Zalewski**, Chair of Heritage Studies at the European University Viadrina

Section 1: Sociological foundations

Chair: Mikkel Venborg Pedersen (Copenhagen)

9.40 Keynote: **Sybille Frank (Darmstadt)**, Rural heritage and spaces of tourism

10.15 **Wulf Tessin (Hannover)**, Visiting rural heritage

10.45 Coffee break

Section 2 (macro-level): “Heritage Governance” in tourism and spatial planning?

Chair: Jonathan Finch (York)

11.00 **Steven Heyde (Ghent)**, Rural estates as social enterprises of the 21th century

11.30 **Ole Winther (Copenhagen)**, Managing manorial heritage in Denmark: Protection vs. Daily Use

12.00 **Colm Murray (Dublin)**, The Irish Country House: State support for its ‘public value’

12.30 Discussion

13.00 Lunch

Section 3.1 (meso-level): Associations and lobbies

Chair: Hanneke Ronnes (Groningen)

14.00 **Ben Cowell (London)**, 21st-century manors: how private houses survive and thrive through diversification

14.30 **Hugh Maguire (Dublin)**, Postcards from the Edge: Managing the Irish Country House

15.00 **Marta Sofia Dos Santos (Veytaux/Switzerland)**, The Partnership Strategy of the Château de Chillon™

15.30 Coffee break

16.00 – 17.30 Discussion

19.30 – 20.15 Evening lecture: **Fred Vogelzang & Janneke van Dijk (Utrecht)**, Hosting Cultural Events at Castles and Country Houses

6th October 2018 (Saturday)

Section 3.2 (meso-level, continuation): Associations and lobbies

Chair: Göran Ulväng (Uppsala)

9.00 **Thomas Adlercreutz (Stockholm)**, Voluntary work for the Cultural Heritage in Sweden. An overview over associations and their situation

9.30 **Iveta Balčūne (Luznava)**, Heritage Governance in Latvia – from heritage governance strategies to an individual manorial place – Luznava manor

10.00 **Stsiapan Stureika (Vilnius)**, Manor Houses in Post-Soviet Belarus: Overcoming Abandonment Through a Participatory Design

10.30 Discussion

11.00 Coffee break

Section 4 (micro-level): Strategies of individual development

Chair: Britta Andersen (Gammel Estrup/Denmark)

11.20 **Gabriela Christmann (Erkner)**, Between tradition and innovation. Cultural heritage and innovative ways of developing rural regions. Local initiatives from a sociological perspective

11.50 *to be announced*

12.20 **Yme Kuiper (Groningen)**, Small manors speak to large heritage issues. Stories of the transformation of a city-near, Frisian country house in the late twentieth century

13.00 Lunch

Section 5: Manors in Brandenburg and in Eastern Germany

(In this section the presentations of the “macro” and “mezzo level” related issues only. The strategies in a micro scale will be presented directly on site during the excursion on 7th October)

Chair: Paul Zalewski (Frankfurt/Oder)

14.15 Keynote: **Herle Forbrich (Hamburg)**, Manor houses without their masters. Places of history in the 20th century in East Elbia

15.00 **Nils Meyer (Kiel)**, Empty Spaces – Meeting the Post-Reunification Challenge of Preserving and Caring for Brandenburg’s Stately Homes and Manor Houses

15.30 **Anja Fielauf (Berlin)**, Castles and Manor Houses as Museums in the State of Brandenburg. An Empirical Study

16.00 **Friederike Dinse (Berlin)**, Manors in the border region of Brandenburg – critical overview

17.00-18.30 Discussion

7th October 2018 (Sunday) – Excursion day

09.00 Bus departure from Frankfurt/Oder

Route: Sieversdorf, Lietzen, Gusow, Wulkow, Neuhardenberg (Lunchtime), Alt Madlitz

16.00 Return to Frankfurt/Oder

Programme of the 4th ENCOUNTER-Conference as on 1st July 2018. May be subject to alterations.